1. Which best describes your organization's primary function? (Select one that most closely matches yours)
- 01 Laboratory/Laboratory System
- 02 Hospital/Health System/Health Clinic
- 03 Community Health Center
- 04 Blood Center/Blood Bank
- 05 Diagnostic Services Provider
- 06 Medical Device Company
- 07 Pharmaceutical Company
- 08 Biomedical Research Laboratory
- 09 Biotechnology Company
- 10 OEM/Equipment Manufacturer
- 11 Distributor
- 12 Consulting Company
- 13 Laboratory Information Systems/Informatics Company
- 14 Investment Company/Industry Analyst
- 15 Contract Research Organization
- 16 Government Agency
- 17 Educational Institution
- 18 Non-profit Association
- 19 Retired from full-time employment
- 20 Other (please specify)

2. Please select the type of laboratory that most closely matches yours
- 01 University Hospital Laboratory
- 02 Managed Care/Coordinated Care Network/Healthcare System
- 03 State/County/Local Hospital Lab System
- 04 Clinical Laboratory
- 05 Private Hospital Laboratory
- 06 Independent Laboratory
- 07 Physician Office Laboratory
- 08 Veterans/Military Hospital Laboratory
- 09 Government/Public Health Laboratory
- 10 Commercial Laboratory
- 11 Reference Laboratory
- 12 Research Laboratory
- 13 Diagnostics Manufacturer Lab
- 14 Pharmaceutical Laboratory
- 15 Forensic Lab
- 16 Direct-to-Consumer Laboratory (pharmacy, retail, etc.)
- 17 Urgent Care Center Laboratory
- 18 Other Laboratory (please specify)

3. How many sites are in your network? (Select the one that most closely matches your network size)
- 01 (1–4)
- 02 (5–10)
- 03 (11–15)
- 04 (16+) – Please explain.

4. If you work in a hospital lab, how many beds are in your hospital?
- 01 (Under 40)
- 02 (41–100)
- 03 (101–500)
- 04 (501–999)
- 05 (1,000–4,999)
- 06 (5,000–9,999)
- 07 (10,000–19,999)
- 08 (20,000+)
- 09 (600+)

5. What are the functions of your lab? (Select all that apply)
- 01 Biochemistry
- 02 Blood Banking
- 03 Clinical Trials
- 04 Coagulation
- 05 Core Lab
- 06 Forensic Testing
- 07 Genetic Testing
- 08 Hematology
- 09 Immunology
- 10 Infectious Disease
- 11 Microbiology
- 12 Molecular Testing
- 13 Pediatric/Newborn Screening
- 14 Point-of-Care Testing
- 15 Toxicology
- 16 Transfusion Medicine
- 17 Veterinary Testing
- 18 Additional Functions (please specify)

6. What role(s) do you play in the acquisition of systems and/or instruments for your lab? (Select all that apply)
- 01 Evaluate options for purchase
- 02 Recommend products
- 03 Participate in team evaluation
- 04 Assess product after purchase
- 05 Final selection
- 06 No role

7. What is the highest degree (or equivalent) you hold? (Select the one that most closely matches your degree)
- 01 Doctoral Degree (PhD)
- 02 Medical Degree (MD)
- 03 MD and PhD
- 04 Master's Degree (MA/MS/MBA)
- 05 Bachelor's Degree (BA/BSc/BMT)
- 06 Nurse Practitioner
- 07 Physician Assistant
- 08 RN
- 09 LPN
- 10 MA
- 11 MBA and JD
- 12 PharmD
- 13 PharmD and PhD
- 14 Associate's Degree
- 15 High School Degree

8. What is your primary job function?
- 01 Lab Director/Assistant Director
- 02 Lab Manager
- 03 Scientific Director
- 04 Medical Director
- 05 Lab/Medical Technology (Supervisor/Lead Tech)
- 06 Lab/Medical Technology (Non-Supervisor)
- 07 President/VPOther Executive
- 08 Pathologist
- 09 MD/Clinician
- 10 Nurse
- 11 Pharmacist
- 12 Hospital Administrator
- 13 Chief Medical Officer
- 14 Clinical Chemist
- 15 Point-of-Care Testing
- 16 Quality Assurance
- 17 Cytotechnologist
- 18 Lab Information Systems
- 19 Scientific Affairs
- 20 Research or Development Scientist/Engineer
- 21 Manufacturing/Operations
- 22 Marketing/Sales
- 23 Analyst
- 24 Regulatory Affairs
- 25 Educator
- 26 Student/Fellow
- 27 Consultant
- 28 Retired

9. What is your age?
- 01 Under 25
- 02 25–39
- 03 40–49
- 04 50–54
- 05 55–64
- 06 65–74
- 07 75 and over
- 08 Prefer not to answer

10. What is your gender?
- 01 Male
- 02 Female
- 03 Prefer not to answer

11. Which of the following best describes your business interests at this meeting? (Select one)
- 01 Evaluate laboratory products or services for the lab or practice
- 02 Market lab products or services
- 03 Evaluate suppliers, distributors, or other collaborative efforts
- 04 Evaluate OEM suppliers, distribution opportunities or technology licensing
- 05 Solicit OEM, distribution or other B2B collaborations
- 06 No product or business interest
- 07 Other (please specify)

12. Do you hold a MLT, MT (ASCP), MLS, ASCP or C (ACSP) certification? (Select one)
- 01 Yes
- 02 No

14. When visiting the Clinical Lab Expo which solutions will you seek?
- 01 Contract Manufacturer
- 02 Diagnostic IT Solutions
- 03 Diagnostic Technology
- 04 Diagnostic Tools Manufacturer
- 05 Equipment Manufacturer
- 06 Lab Testing Services
- 07 Parts Supplier
- 08 Professional Organization
- 09 R&D
- 10 Reagents Distributor
- 11 Regulatory
- 12 Solutions Support
- 13 Subject Area (Cancer Markers, Cardiac Markers, Pharmacogenomics, Tumor Markers)
- 14 Supporting IT Solutions
- 15 Testing Compliance

17 Veterinary Testing
18 Additional Functions (please specify):