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MEMBER ID# _____ DEGREE _____

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EXPO ONLY REGISTRATION IS JUST \$10

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Name on Card _____ Signature of Cardholder _____

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1. Which best describes your organization's primary function?

- (Select the one that most closely matches yours)*
- 01 Laboratory/Laboratory System
 - 02 Hospital/Health System/Health Clinic
 - 03 Community Health Center
 - 04 Blood Center/Blood Bank
 - 05 Diagnostics Company
 - 06 Medical Device Company
 - 07 Pharmaceutical Company
 - 08 Pharmaceutical Research
 - 09 Biotechnology Company
 - 10 OEM Company
 - 11 Distributor
 - 12 Consulting Company
 - 13 Laboratory Information Systems/ Informatics Company
 - 14 Investment Company/Industry Analyst
 - 15 Contract Research Organization
 - 16 Government Agency
 - 17 Educational Institution
 - 18 Non-profit Association
 - 19 Retired from full-time employment
 - 20 Other (please specify): _____

If you answered Managed Care/ Coordinated Care Network/Healthcare System in 2, please answer 3:

3. How many sites are in your Coordinated Care Network?

- 01 (1-5) 03 (11-15)
- 02 (6-10) 04 (16+)

4. If you work in a hospital lab, how many beds are in your hospital?

- 01 (0-199) 03 (400-599)
- 02 (200-399) 04 (600+)

5. What are the functions of your lab? (Select all that apply)

- 01 Biochemistry
- 02 Blood Banking
- 03 Chemistry
- 04 Clinical Trials
- 05 Coagulation
- 06 Core Lab
- 07 Forensic Testing
- 08 Genetic Testing
- 09 Hematology
- 10 Immunology
- 11 Microbiology
- 12 Molecular Testing
- 13 Pediatric/Newborn Screening
- 14 Point-of-Care Testing
- 15 Toxicology
- 16 Transfusion Medicine
- 17 Veterinary Testing
- 18 Additional Functions (please specify): _____

6. What role(s) do you play in the acquisition of systems and/or instruments for your lab?

- (Select all that apply)*
- 01 Evaluate options for purchase
 - 02 Recommend products
 - 03 Participate in team evaluation
 - 04 Assess product after purchase
 - 05 Final selection
 - 06 No role

7. What is the highest degree (or equivalent) you hold?

- 01 Doctoral Degree (PhD)
- 02 Medical Degree (MD)
- 03 MD and PhD
- 04 Master's Degree (MA/MS/MBA)

05 Bachelor's Degree (BA/BS/BSMT)

- 06 Nurse Practitioner
- 07 Physician Assistant
- 08 RN
- 09 LPN
- 10 JD
- 11 MBA and JD
- 12 PharmD
- 13 PharmD and PhD
- 14 Associate's Degree
- 15 High School Degree

8. What is your primary job function?

- 01 Lab Director/Assistant Director
- 02 Lab Manager
- 03 Scientific Director
- 04 Medical Director
- 05 Lab/Medical Technologist (Supervisory)/Lead Tech
- 06 Lab/Medical Technologist (Non-Supervisory)
- 07 President/VP/Other Executive
- 08 Pathologist
- 09 MD/Clinician
- 10 Nurse
- 11 Pharmacist
- 12 Hospital Administrator
- 13 Chief Medical Officer
- 14 Clinical Chemist
- 15 Point-of-Care Testing
- 16 Quality Assurance
- 17 Cytotechnologist
- 18 Lab Information Systems
- 19 Scientific Affairs
- 20 Research or Development Scientist/ Engineer
- 21 Manufacturing/Operations
- 22 Marketing/Sales
- 23 Analyst
- 24 Regulatory Affairs
- 25 Educator
- 26 Student/Fellow
- 27 Consultant
- 28 Retired

10. What is your gender?

- 01 Male 03 Prefer not to answer
- 02 Female

11. Which of the following best describes your business interests at this meeting? (Select one)

- 01 Evaluate/acquire lab products or services for the lab or practice
- 02 Market lab products or services
- 03 Evaluate OEM suppliers, distribution opportunities or technology licensing
- 04 Solicit OEM, distribution or other B2B collaborations
- 05 No product or business interest
- 06 Other (please specify): _____

12. Do you hold a MLT, MT (ASCP), MLS, ASCP or C (ASCP) certification?

- 01 Yes 02 No

14. When visiting the Clinical Lab Expo which solutions will you seek? (Select all that apply)

- 01 Contract Manufacturer
- 02 Diagnostic IT Solutions
- 03 Diagnostic Testing
- 04 Diagnostic Tools Manufacturer
- 05 Equipment Manufacturer
- 06 Lab Testing Services
- 07 Parts Supplier
- 08 Professional Organization
- 09 R&D
- 10 Reagents Distributor
- 11 Regulatory
- 12 Solutions Support
- 13 Subject Area (Cancer Markers, Cardiac Markers, Pharmacogenomics, Tumor Markers)
- 14 Supporting IT Solutions
- 15 Testing Compliance

2. Please select the type of laboratory that most closely matches yours

- 01 University Hospital Laboratory
- 02 Managed Care/Coordinated Care Network/Healthcare System
- 03 State/County/Local Hospital Lab System
- 04 Clinical Laboratory
- 05 Private Hospital Laboratory
- 06 Independent Laboratory
- 07 Physician Office Laboratory
- 08 Veterans/Military Hospital Laboratory
- 09 Government/Public Health Laboratory
- 10 Commercial Laboratory
- 11 Reference Laboratory
- 12 Research Laboratory
- 13 Diagnostics Manufacturer Lab
- 14 Pharmaceutical Laboratory
- 15 Forensic Lab
- 16 Direct-to-Consumer Laboratory (pharmacy, retail, etc.)
- 17 Urgent Care Center Laboratory

If you answered that you are primarily a Laboratory/Laboratory System, answer 2-6. If not, skip to question 7.

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